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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

SEP 27 2005

Appln. No.	:	09/558,945	Confirmation No.:	3005
Applicant	:	Jonathan Kepecs		
Filed	:	April 26, 2000		
TC/A.U.	:	3624		
Examiner	:	Jagdish Patel		
Docket No.	:	18477-000510US		
Customer No.	:	51111		
Title	:	SYSTEM AND METHOD FOR INVERTED PROMOTIONS		

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT A**

Sir:

In response to the Office Action of May 27, 2005, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 10 of this paper.